



**RACE DAY: APRIL 25, 2020**  
 Location: Eastvale Community Park, Eastvale CA  
 HALF MARATHON • 5K • 1 MILE KID'S RUN



## TOGETHER WE ARE MAKING A DIFFERENCE!

Help us raise \$30,000 this year in cash donations to end women's cancer and domestic abuse!! Last year we saved lives & funded multiple doctors in their quest to end cancer!!

### SPONSORSHIP ADVANTAGES & BENEFITS

<ul style="list-style-type: none"> <li>• <b>FOUR MORE FREE RACE ENTRY TICKETS</b> INCLUDES FOUR RAFFLE TICKETS + FOUR SHIRTS (RUN or WALK WITH US FOR THE CAUSE)</li> <li>• YOUR BUSINESS ANNOUNCED ON RACE DAY</li> <li>• PREMIUM SIZE BANNER* HUNG AT FINISH LINE (Banner provided by Sponsor)</li> <li>• COMPANY LOGO ON RACE POSTERS (Deadline dates apply)</li> <li>• FULL PAGE BLOG POST FEATURING ONLY YOUR BUSINESS BEFORE &amp; AFTER THE RACE</li> <li>• WEEKLY SOCIAL MEDIA POSTS</li> <li>• EVERY PARTICIPANT WILL RECEIVE AN EMAIL WITH YOUR COMPANY LISTED AS A CADILLAC SPONSOR &amp; A DIRECT LINK BACK TO YOU</li> <li>• LOGO ON PHOTO BOOTH BACKDROP</li> </ul>	<b>CADILLAC</b>			
	THE BEST VALUE WITH THE GREATEST IMPACT			
<ul style="list-style-type: none"> <li>• <b>2 FREE RACE ENTRY TICKETS</b> INCLUDES TWO RAFFLE TICKETS + TWO SHIRTS</li> <li>• LOGO ON RACE SHIRT (EACH PARTICIPANT RECEIVES ON RACE DAY)</li> <li>• FREE DIGITAL PHOTOS</li> <li>• MONTHLY SOCIAL MEDIA POSTS</li> </ul>	<b>DIAMOND</b>			
<ul style="list-style-type: none"> <li>• PROVIDE GIVEAWAY FOR SWAG BAG</li> <li>• ELIGIBLE FOR A WATER STATION</li> <li>• QUARTERLY SOCIAL MEDIA POSTS</li> </ul>	<b>GOLD</b>			
<ul style="list-style-type: none"> <li>• LOGO DISPLAYED ON MK5K WEBSITE &amp; 1 SOCIAL MEDIA ANNOUNCEMENT</li> <li>• CONTRIBUTE A GIVEAWAY TO THE RACE RAFFLE</li> <li>• VENDOR SPACE AT RACE EVENT</li> </ul>	<b>FINISH LINE</b>			
	<b>\$175</b>	<b>\$700</b>	<b>\$2,250</b>	<b>\$5,500</b>
	<small>DONATION INCREASE AFTER 1/31/20</small>	<small>DONATION INCREASE AFTER 1/31/20</small>	<small>DONATION INCREASE AFTER 1/31/20</small>	<small>DONATION INCREASE AFTER 1/31/20</small>

**DONATION TO TMKF®** Make a difference & Advertise for less before 1/31! **\$150** **\$650** **\$2,000** **\$5,000**

**MANAGE & ADVERTISE AT A WATER STATION - Only 6 Stations Available – First Come, First Served – Deadline 1/31/2019**  
 AVAILABLE ONLY TO GOLD, DIAMOND AND CADILLAC (Applies only to cash donations.)

## SIGN UP ONLINE AT [www.MK5K.com](http://www.MK5K.com)

Benefits of sponsorship package depend on value of financial donation and/or merchandise and services donated.

Half booths available for qualified vendors.

Debbie Blackford: 951-283-3452 or email: MK5KSoCal@gmail.com

### Support a great cause & advertise in your local community!

The Mary Kay Foundation® is dedicated to ending women's cancers & fighting domestic abuse.

*“In this year alone, there are 37 cancer research projects funded by TMKF® in the pipeline. As for our commitment to end violence against women, \$57 million has been awarded to shelters through the U.S. Last year alone, 408,029 women and children were supported through shelter grants awarded to 150 domestic violence shelters totaling \$3 million.”*